

Anastasiia Shulga

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SUMMARY

Senior designer in New York with 10+ years across brand, product, UI/UX, motion, and packaging. Four of those at Morgan Stanley through Oliver Agency, embedded with the marketing team on ESG reports, investment outlooks, campaign rollouts, and digital product work. Led a team of 5+ junior designers and held brand standards under tight deadlines. Comfortable owning a project end to end, from research and concept through prototype, motion, and production. Day-to-day stack is Figma, the Adobe suite, and the AI tools that have become part of how design gets made now.

EXPERIENCE

Morgan Stanley (via Oliver Agency)
Senior Designer

New York, NY
Mar 2022 – Present

- Lead designer on 40+ annual and quarterly publications: ESG reports, investment outlooks, fact sheets, and pitch materials. Work serves the institutional and wealth management divisions worldwide.
- Own shared Figma component libraries and brand tokens for the in-house creative team. Cut average asset production time by roughly 35%.
- Design and prototype digital products, landing pages, and motion explainers. Work directly with engineers on handoff, motion specs, and accessibility.
- Ship campaign work across print, digital, email, social, and OOH. Translate dense financial concepts into clear interactive infographics and presentation systems.
- Direct external partners: photographers, illustrators, and motion studios. Review and approve final assets against brand guidelines.
- Mentor a team of 5+ junior designers. Run weekly critique and approve all deliverables for brand quality.

MiWorld Accessories
Senior Designer

New York, NY
Nov 2021 – Mar 2022

- Owned packaging across 20+ SKUs sold at major retailers. Worked with engineering and manufacturing to hit cost targets without losing the brand feel.
- Designed digital campaigns, motion assets, and social content for product launches across e-commerce and wholesale channels.
- Ran competitive and consumer research to set packaging direction. Turned findings into briefs for the wider design team.

Motag
Art Director

New York, NY
Aug 2021 – Nov 2021

- Led the in-house creative team. Set visual and verbal brand direction, then approved all outbound work across web, social, and campaigns.
- Built the team's design review process. Mentored designers on craft and feedback.

PPS Capital
Graphic Designer (Freelance)

New York, NY
Feb 2016 – Aug 2021

- Designed investor decks, infographics, and marketing collateral for a financial firm. Built presentation systems used in client meetings and capital raises.
- Designed and prototyped web pages, then worked directly with developers through handoff.

SKILLS

Design: Brand systems, UI/UX, product design, design systems, motion design, packaging, art direction, illustration, prototyping, design research

Core tools: Figma (advanced), Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Sketch, Webflow, Framer, Principle

Motion & 3D: After Effects, Rive, Lottie, Cinema 4D, Blender

AI workflow: Adobe Firefly, Midjourney, Recraft, Runway, Figma AI, GPT Image, Canva Magic Studio

Collaboration: Stensul, Notion, Monday.com, Jira

EDUCATION

Kyiv National Linguistic University — BA, French Language and Literature

LANGUAGES

English (Fluent) · Ukrainian (Native) · French (Intermediate) · Spanish (Beginner)